



TECHNISCHE  
UNIVERSITÄT  
DRESDEN

<type>

Workshop

</type>

<title>

# AUTOMATED TEXT GENERATION: THEORY, METHODS, EXAMPLES

</title>

<date>

9th June  
10th June  
2022

</date>

<place>

W48, Room 004 // TU Dresden  
Wiener Straße 48  
01219 Dresden

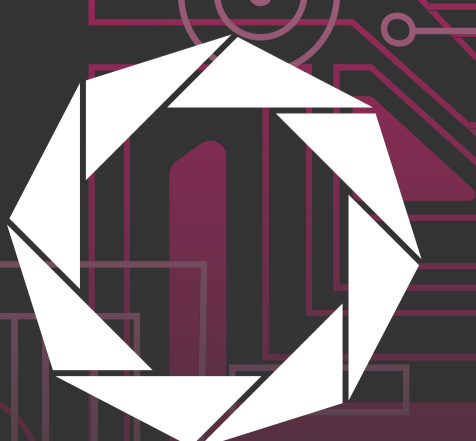
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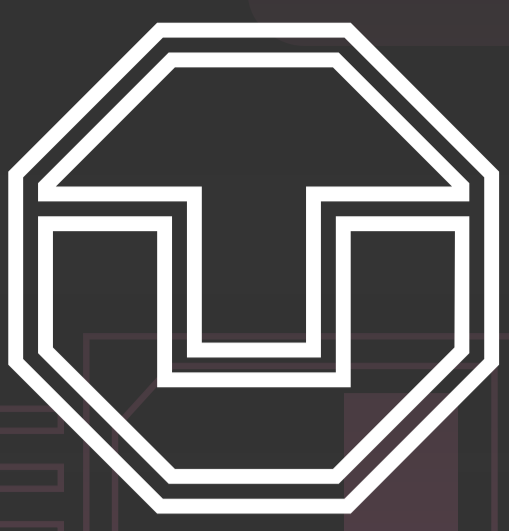
Prof. Dr. Anna-Maria De Cesare  
Institute of Romance Studies

Prof. Dr. Simon Meier-Vieracker  
Institute of German Studies

</organisation>







# AUTOMATED TEXT GENERATION: THEORY, METHODS, EXAMPLES

**Thursday, 9th June**

Wiener Straße 48, Room 004

<program>

<moderation> Anna-Maria De Cesare </moderation>

09:00-09:15 *Introduction // Anna-Maria De Cesare, Simon Meier-Vieracker (TU Dresden)*

09:15-10:05 <online> *Automated Text Generation in Regional Sports Newsrooms in Germany // Jessica Kunert (JGU Mainz)* </online>

10:05-10:30 *Coffee Break*

10:30-11:20 *Automated texts and mimetic textuality: Corpus linguistic perspectives on automated football match reports // Simon Meier-Vieracker (TU Dresden)*

11:20-12:10 *Automated journalism in local UK newsrooms: Attitudes, integration and impacts // Sina Thäsler-Kordonouri (LMU München)*

12:10-14:00 *Lunch*

<moderation> Simon Meier-Vieracker </moderation>

14:00-14:50 *Drivers and constraints of automated text generation in local journalism: Findings from Germany // Bartosz Wilczek (LMU München)*

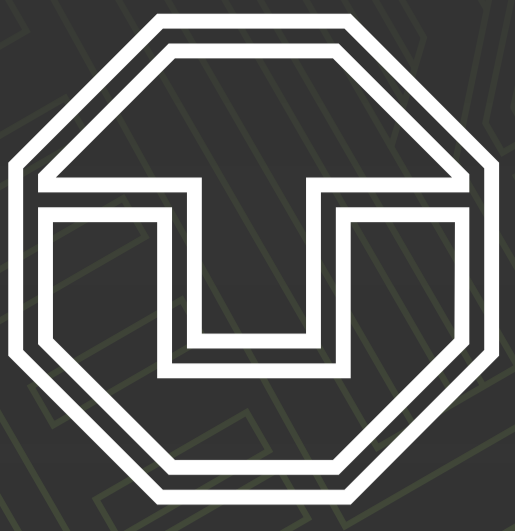
14:50-15:40 *The verb in automatically generated journalistic texts: An analysis of French financial articles // Elina Eliasson (TU Dresden)*

15:40-16:30 <online> *"jsRealB": a bilingual (English-French) text realizer for the web // Guy Lapalme (Université de Montréal)* </online>

</program>







# AUTOMATED TEXT GENERATION: THEORY, METHODS, EXAMPLES

**Friday, 10th June**

Wiener Straße 48, Room 004

<program>

<moderation> Elina Eliasson </moderation>

08:30-09:20 <online> *From data quality to language quality: the challenges of the fitness for use principle* // Laurence Dierickx (Universitetet i Bergen) </online>

09:20-10:10 *A machine-cognizant framework for measuring the audience view of automated journalism* // Florian Stalph, Sina Thäsler-Kordonouri, Neil Thurman (LMU München)

10:10-10:40 *Coffee Break*

<moderation> Neil Thurman </moderation>

10:40-11:30 *Robot Journalism: Neither "Robot" nor "Journalism". Rethinking terms and concepts for automation in journalism.* // Sandra Mooshammer (TU Dresden)

11:30-12:20 *In search of relevant categories to describe automated texts: variables – variants – fixed building blocks* // Anna-Maria De Cesare (TU Dresden)

12:20-14:00 *Lunch*

14:00-15:30 *Group Discussion*

</program>

<registration>

For on-site participation please register here:

<https://forms.gle/hSH935HmwUmnUwQ66>

</registration>



Layout by Tom Weidensdorfer

